



Boxedcms

Brochure



Overview

Boxed CMS is a Custom Content Management System that brings ideas to life.

An engine to build stunning portals and directories with a user-driven experience to help business owners, web publishers & industrial conglomerates.

The platform can build websites and directories that are specific to your business needs and give your users content-rich and relevant results with a superior user experience.

Products and Services

Our aim is to provide creative tools that help anyone give a voice to their ideas. From the designers and engineers who are creating the next generation of web experiences, Our CMS provides elegant solutions that sets new standards for online publishing, directory services and more.

Benefits

Responsive design to fit in all screen size

- Social Media Platforms
- Monetize websites, expanding digital horizons.
- Increase speed of your website
- Increase advertising/web revenues
- Flexibility in adding new features
- Third party integrations

Market Analysis

You need to know your target market—the types of customers you are looking for—and how it's changing. Write about competitors in the business. Our target clients would be the one who is looking to build a refined business directory, city portal or a blogging site. Currently, there are enormous CMS products around the globe, but we are targeting niche and serious business directory owners and publishing houses.

Technology Stack

Boxed is built on the latest technology on the Internet.

Front-end : HTML5, CSS3, Bootstrap, SASS,AngularJS(TBD)

Backend : Python/Django, Celery, Elasticsearch,NodeJS(TBD)

Database : Postgresql, Redis, MongoDB (TBD)

Web Server : Nginx, Gunicorn Deployment AWS Services like EC2, RDS, S3, VPS



Boxed Core Features

The Content Management System is packed with ground-breaking features.

Multi-Site

Multi-lingual

User Management

Google Maps/Analytics Integration

Banner Management

Payment Processing

Social Sign in

Social Sharing

Custom Pages

Reports

Third Party Plugins

Nested Reviews

Multi site

Display content in multiple sites and regions. Spin out websites on the go with similar content.

Multilingual: Localization is the new “black”

BoxedCMS enables you to choose the preferred language of your site’s content and can be localized to target specific languages and territories.

User Management

The default roles and access rights keep your content safe and team members productive at every stage of your business journey.

Assign permissions to users and groups

Define exactly what your users can do on your site by assigning permissions to them. You can also assign permissions to your user groups, which grants the permission to every user that belongs to the group.

Google Maps/Analytics Integration

Find local businesses, view maps and get driving directions in Google Maps.

Banner Management - Integration with Google Ads

Create and manage your banner ads, and self-served user submissions all under the same roof.

Currency/Payment Gateways

BoxedCMS can be used by multiple payment gateways to process transactions securely and safely out of the box.

Multiple payment options

Accepts all major credit cards, debit cards, and more to accept payments for posting your listing on your website.

Multi-currency

Accept payments with multi-currencies around the world.

Easy integration

Select one of our plugins, a hosted solution, or API to integrate any payment gateway plugin you wish to use in your website.

Revenue Report

Automatically send payment links to your customers and recover abandoned transactions.

Social Sign in

Allow your users to login and register with one click on your website using their accounts from multiple social networks.

Social Sharing

Let your users share comments, reviews and more directly from your website to their business associates and friends on multiple social networks.

Custom Pages

Create custom pages which is as simple as adding your company logo to an existing template. Build beautiful custom pages required to add for your company pages and documents. Use the inline editor to format and insert media files. Embed photos, videos, podcast and more.

Reports

Track and review every nook and corner of what is happening with your website. Monitor website behavior, user management and also watch transactions generated through your portal/directory which delivers real-time results.

Integrate with 2-3 third party business API

The content infrastructure integrated with third party API's or plugins ease the job of the moderator or owner of the website to sit back and relax watching new content updated everyday.

Nested Reviews

Today social interaction plays a vital role in all lives, Two communication of comments and responses resolve the queries. Nested reviews display two-way communication between two users who communicate with each other on a topic.

Boxed API Integrations

Boxed is capable of handling third party integrations very efficiently and here are some of them to name.

Yelp

Open Table

WordPress Plugins

Eventbrite

Oodle

Expedia

Why BoxedCMS?

CMS Fact

Over time we've seen most of the sites being deployed on Wordpress has failed due to lack of scale and limitation to add custom features in the software. Most of the CMS platforms cannot deliver high end vertical specific websites based on the client requirements which are affordable and efficient.

Hence, we thought Boxed CMS could outperform other off-the-shelf CMS systems and will be the best platform to deal with vertical specific portals and directories.

Technology Stack

Boxed is built using NodeJS, AngularJS to give the stylish effect and ease of use. Mongo DB for storing the database. With NodeJS we can scale and there are no limitations to add new features.

Building Boxed CMS was a challenging task and owned by the company BoxedNetwork as a 'product' we sell to clients. Doing so provides our whole team a better understanding of how it works—hopefully, this can influence how we think about our own products as we sell, design and build them.

WYSIWYG Editor

Boxed CMS editor allows you to do everything and anything to publish content in the front-end. Authors are designated with their profile to get the credibility of the story. Ease of use with embedding media and publish a story on a future date. We've also implemented statistical analysis of article popularity and user comments. The potential for using the WYSIWYG editor in BoxedCMS is limitless.

Migrating Content

Content migrating from the existing platform to BoxedCMS was a real challenge. BoxedCMS also have the feature of migrating any content from any platform through importing content through CSV file. Furthermore, exporting the content from Wordpress couldn't be easier either thanks to another excellent plugin WP CSV.

Before importing the content, we had to just set up the relevant fields, sections and entry types we wanted to import into. Once this was done, we mapped the fields in the CSV to the relevant place and imported the content.

Media Files

Once we've done with migrating content, The next step evolved was to get the media file uploads. Fortunately, when you use an image in Wordpress, it stores a direct reference to the URL of the image meaning it's easily portable (assuming the path of the image doesn't change). As anyone who has worked on Wordpress sites will know—this is a pain when deploying the site between your various environments as the domain will often change.

Fortunately, this was not the case with Boxed, We used Amazon S3 to store media files separately to retrieve instantly and store efficiently. Boxed will actually index anything it finds in the designated media folders so importing all the images in future use is possible.

Our Business USP

Although we had extensive CMS experience, including experience building my own, Boxed is the best CMS that you'll ever use. Hopefully, this explains to both developers and clients. With Boxed, clients can build their portal with unlimited features and designs which they require. Simple yet cleaner designs which will not pinch your pocket.

Comparing Boxed CMS with other CMSs around the Internet is natural, but it's like comparing two sports cars, Each does have their own speed and efficiency. For example, WordPress is a blogging platform and a good fit for bloggers. Boxed is designed for media publishers and directory portal owners. Boxed is designed flexible enough to handle any project with different feature request and design. It also manages all types of content without a lot of hassle. If someone needs a simple blog, they need to choose Medium or WordPress. Boxed is one of a kind CMS which helps digital publishers and directory owners to take their business to newer heights.

Boxed is built using NodeJS and AngularJS. It's a cakewalk to add a new feature and update new design templates since there is no scalability issue with the technology.

Global Settings

Boxed provides global settings where you can access once a while to change the categories, attributes, language or any social links settings which require less intervention. You can add, remove, and reorder links however you need, without needing our assistance.

Security

Boxed CMS takes security extremely seriously and takes several measures to be secure out of the box. We host our sites in the cloud with the world's best server Amazon Web Services (AWS) security.

Support

Boxed support is quite intuitive and proactive. You can talk directly to the people whom you paid for the product when you have a bug or issue. Just raise a ticket from our support page and the support team will instantly be at your service to help you. Boxed not only supports you with your issues or bugs but also takes your request to add new features.

Multi-Environment Support

Out of the box, Boxed supports multiple environments. This is an absolute must for any CMS so you can develop the site locally, deploy to a staging environment, and then deploy to production. This makes it much easier to build new features and preview them to clients before putting them on a production environment.

Preview

Boxed CMS sports a control panel which is beautiful and yet simple. The design gets out of the way and makes it easy to edit and manage your content. Boxed is super user-friendly, content can be added and edited swiftly within minutes. Preview before publishing helps the publisher to view how the content appears in the front end.

Structured Forms

Boxed has flexible form builder where one can move the form fields according to how they want it to be customized. When you configure the field, you define blocks that contain custom fields. Boxed is totally flexible with form fields you would imagine.

Comparison

Take a glance of how the best CMSes are compared with Boxed.

Platform	WordPress	Craft	Brilliant Dir	eDirectory	<u>BoxedCMS</u>
Stability, Scalability, and Security	Good	Great	Bad	Average	Excellent
Content Flexibility	Great	Excellent	Average	Average	Excellent
Support, Community and Notoriety	Excellent	Good	Good	Average	Great
Features and Add Ons	Excellent	Great	Average	Average	Excellent
Ease of Use	Great	Excellent	Poor	Average 	Excellent
Customization Cost	Expensive	Expensive	Expensive	Expensive	Affordable

Boxed Plans

Boxed comes with two plans Custom hosted plan and Enterprise Software download plan. An Enterprise Software enables you the ownership and allows you to customize both front-end and back-end. Although the cost of development is a bit higher than a Custom Hosted platform, the results are enormous.

A brief comparison of Cloud Hosted and Enterprise Software.

Cloud Hosted	Enterprise Software
<ul style="list-style-type: none">● Good for when there are few requirements besides content management● Smaller, contained scope● Generally smaller budgets● Extensibility mostly relies on existing plug-ins	<ul style="list-style-type: none">● Good for business-specific processes● Larger scope● Generally requires larger budgets● Can use third-party integrations● Requires both back- and front-end developers

Still not convinced?

Well, We strongly urge you to take a walk-through of the platform and speak to a customer support representative who will give you first-hand experience of how Boxed will be helpful. We're sure you will have total confidence in us after speaking to a support representative and you will see other agencies adopt Boxed as their preferred CMS over time.

Currently, we're at the early stages of speaking to clients and building notable sites switching from their existing platform to Boxed in the years to come.